



Smart logistics that cuts costs by up to 70% while cutting road occupancy and CO² emissions

- ✓ **55%-70% Operational Costs Reduction**
- ✓ **Empty legs elimination**
- ✓ **\$3T Global Market**

Our Vision:

Lead the transformation in smart transportation and create a modern, intelligent and sustainable supply chain.

Problem Statement

Under-Utilized Legs



Commercial vehicles deliver in inefficient manner, utilizing only part (or none) of the vehicle capacity, which cause fuel waste and elevated costs

No SMB Solutions



Existing logistics platforms serve large corporations, leaving SMBs with inefficient delivery solutions

Environmental Impact



Non-optimal loadings and routing creates unnecessary emissions and traffic congestion

Rising Costs

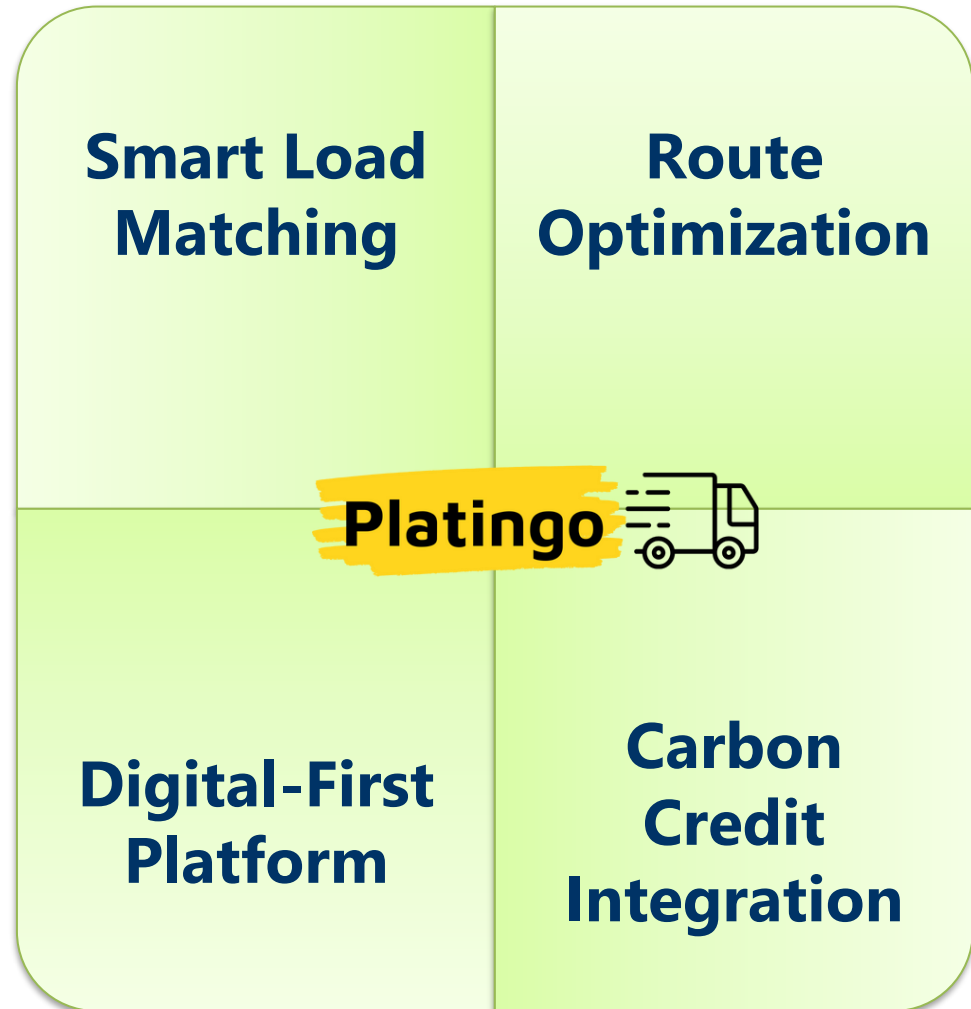


Fuel, maintenance, and labour costs continue to increase while efficiency remains poor

The Platingo Solution

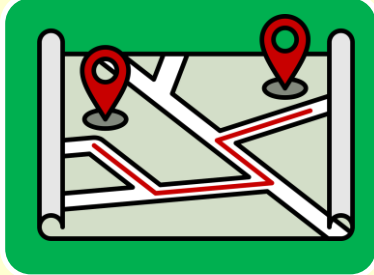
Platingo is an AI-powered logistics platform that:

- ✓ Maximizes **vehicle load utilization** and reduces empty & under-utilized rides.
- ✓ Optimizes routes and cargo sequence to cut costs and save time.
- ✓ Provides **fair, transparent pricing** for every delivery.
- ✓ Creates a **direct link** between producers, suppliers, and operators without hubs.
- ✓ Enables producers to **expand their market reach**, serving smaller customers with smaller orders at reasonable cost.



Platingo Technology

Advanced algorithms powering the platform:



Smart Route Optimization

Handling deliveries on real-time taking into consideration traffic, jams, delivery windows and more



Load Management

Loading and unloading sequence, optimization of cargo space, stuffing options



Smart Cost Calculation

Considering all factors and algorithms to calculate price for each ride on real-time

The Platingo Index

The Platingo Index is our proprietary efficiency metric, validated in POC simulations.

It is calculated as the ratio of loaded volume (or payload) per kilometer travelled.



\$1T+ Global Market Opportunity

Targeting SMB segment in food service logistics across major markets

\$285B

North America

SMB Food Service Market

\$150B

Europe

SMB Food Service Market

\$35B

Brazil

SMB Food Service Market

Why SMBs?

They represent 60%-70% of businesses but lack enterprise-level logistics tools

Platingo validated through pilot in Israel and ready to scale globally.

Revenue Model

Multiple revenue streams



Transaction Fees

Commission on shipments processed through the platform



SaaS Subscriptions

Monthly access fees for premium features and analytics



Value-Added Services

Insurance, financing, and advanced analytics packages



Carbon Credits

Revenue sharing from verified carbon credit sales

Simulations and POC confirm transaction fee model is accepted by drivers, ensuring scalable revenue capture

Leadership Team

Proven expertise in logistics, technology, and agriculture.



Guy Naor - CTO

Technology and agriculture expert with a rich background in software development, infrastructure, and logistics.

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Amit Levin - CEO

Business development expert with international experience in marketing, logistics, and distribution.

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Join us in transforming regional logistics:

- Cutting costs, road occupancy, and emissions by up to 70%.
- Unlocking new markets for SMB producers.
- Creating measurable, monetizable sustainability impact.



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